



DIGITAL SIGNAGE SOLUTIONS

Make your TVs work for you

Over the last decade advertisement trends have afforded a massive transformation, moving towards more appealing digital means that create a higher impact.

Digital Signage is a technology which comprises a **network** of single-point managed **displays** that show many and diverse **messages**: targeted information, entertainment, advertisement, etc.

It provides businesses with **unique and cost effective ways of displaying information more impressively and more efficient than ever** before.

Thanks to its vast experience, Televés has developed a complete portfolio of Digital Signage solutions that can help you increase the awareness of your products or services, or to provide your customers or guests with relevant key information at the point of wait or sale.

What's included?



Real time feeds, Websites, Weather feeds, IPTV and radio, Channels, Videos, Pictures, Audio Files, Banners, Clocks,...

ELEMENTS

Hardware

As a media device, the **Chronos Digital Signage Player** can be used as a 2-way player able to combine IPTV and Digital Signage information.

Display on any screen via HDMI.

The DS tool allows the creation of templates and can be adjusted for any screen ratio.

Designed and manufactured by Televes enables us to accommodate bespoke requirements.

Content

Designed as web-based, the Digital Signage management tool can be accessed anywhere, anytime to administrate the scheduling, templates and DS players seamlessly. Pool your own files and real time feeds from the Internet to create infinite template possibilities.

Network

The cloud acts as a pipeline between the Digital Signage players and the Content Servers:

The DS players can be located in different geographical locations but can still belong to the same DS network and hence be managed altogether from one site.

TYPICAL CONFIGURATIONS

Synchronized Version DSSYNC

- In-house multimedia files + live feeds from the cloud.
- Chronos as a Digital Signage Player.
- HDMI distribution optional to feed several screens from one Chronos STB.



Additional IPTV

Same content possibilities as above plus additional IPTV feeds (up to 3).



Additional IPTV channel line-ups

Same content possibilities as above plus additional complete IPTV line-ups from satellite, terrestrial or cable feeds.



Standalone Version

- In-house multimedia files + TV channels.
- Chronos as a Digital Signage Player.
- RF coaxial distribution optional to feed several screens from one Chronos STB.



How does it work?

4 SIMPLE STEPS

1

Access the Digital Signage webtool

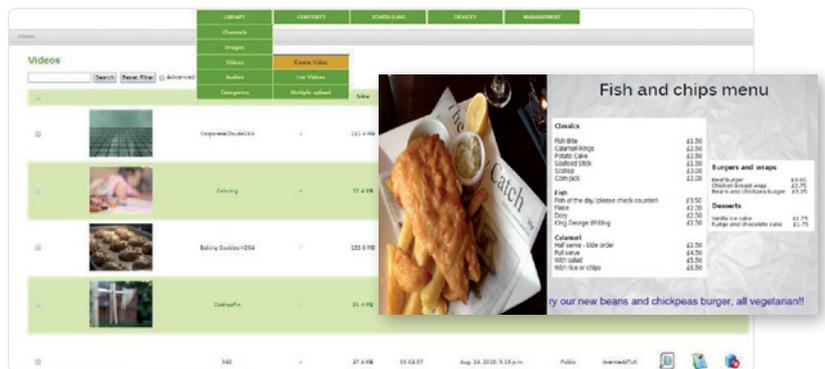
A simple menu will guide you through all available options. As it is web-based, it can be accessed from any point with an Internet connection. Manage the DS players and organize them into groups to show the same or different content.



2

Build your media library

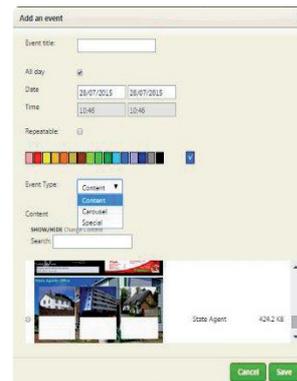
Upload media files to be used in your Digital Signage templates: video, audio, image files and IPTV channels. Classify your media into categories to have different DS profiles.



3

Design your templates

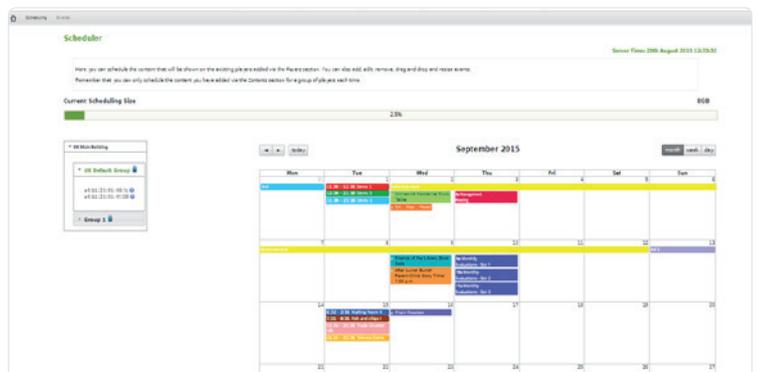
Create different templates to be used at specific times and dates. The content can be organized from following a pre-arranged template with clearly defined time slots with different media elements, to a dynamic playlist to respond to changing situations.



4

Schedule the DS events

Choose when and to which DS player you want to display the programmed contents. The DS players will search for new content and download it everytime a new event is scheduled. Special events like updating firmware or turning off/on display screens can also be scheduled.



How can you benefit from Digital Signage?

Digital Signage is a highly suitable technology for any scenario that needs to react quickly to changing circumstances. Send the message to the **precise audience** at the **right place**, at the **right time**.



Retail

Target your customers with special offers and product promotions. Reduce your dependency on printed materials whilst establishing a new way of revenue by renting out advertisement space in your Digital Signage templates.

Fish and chips menu	
Classics	
Fish Bite	£1.50
Calamari Rings	£2.50
Potato Cake	£2.50
Seafood S&Ck	£1.50
Scallop	£3.00
Com Jack	£2.00
Fish	
Fish of the day (please check counter)	£3.50
Flake	£2.00
Dory	£2.50
King George Whiting	£2.50
Calamari	
Half serve - Side order	£3.50
Full serve	£4.50
With salad	£5.00
With rice or chips	£6.50
Burgers and wraps	
Beef burger	£3.00
Chicken breast wrap	£2.75
Beans and chickpea burger	£3.25
Desserts	
Vanilla ice cake	£1.75
Fudge and chocolate cake	£1.75

Try our new beans and chickpeas burger, all vegetarian!!



Hospitality and leisure

Enhance your customer's experience by creating an environment that will keep your guests visually stimulated. Present your amenities at key locations and showcase all the services available.

State Agents Office

3 bedroom house in Ray Willow Street, Dewsbury
Fantastic 3 bedroom home that has been recently refurbished to the highest standards. Open living room and dining room with patio doors leading to the rear garden. 1st floor comprises 2 en-suite bedrooms and a double bedroom. Wooden floors in all rooms, fully equipped kitchen, rear garden and garage.

3 bedroom cottage, Oak Street, Ellbury
Superb 3 double bedroom renovated cottage with stunning white interior, garden and ample parking, with 0.25 acres of land surrounding the property. Fantastic location, really close to all local attractions (St Leon and Norman castles, medieval windows and stained glass, and the nearby church with evidence of Saxon, Norman, and Early English work).

2 bedroom apartment, Camellia Street, Rhineland
This incredible apartment comprises two bedrooms, two bathrooms and a balcony that bearing stunning views across the city centre. The property comprises open plan living/dining area with much of the original specification. Recently refitted marble floors in all rooms, and a high-end kitchen appliances and bespoke bedroom furniture.

Lettings Market | The Times
Rich out to rent before the election
6/5/2015 1:01:00

your house advertisement with us and mal



Public sector

Either in **education facilities, hospitals or healthcare centers, town halls or police stations**, Digital Signage is the best choice to create a direct link between staff and public. Make it easy to find the information, displaying real-time location-focused announcements.

Tweets

sky Sky News
Newscast @SkyNewsBreak
Police have arrested 23 suspected illegal immigrants who were found inside a lorry at a service station on the A125
Expand

sky Sky News
Newscast @SkyNewsBreak
Update - Austrian police say three suspects have been arrested in Hungary after the discovery of 71 bodies in a lorry near Hungarian border
Expand

sky Sky News
Newscast @SkyNewsBreak
Update - Austrian police believe lorry containing bodies of 71 migrants was parked on motorway for at least 24 hours before being discovered
Expand
Tweet to @SkyNewsBreak

Flu is a common infectious viral illness spread by coughs and sneezes. It can be very unpleasant, but you'll usually begin to feel better within about a week.
You can catch flu - short for influenza - all year round, but it's especially common in winter, which is why it's also known as "seasonal flu".
It's not the same as the common cold. Flu is caused by a different group of viruses and the symptoms tend to start more suddenly, and be more severe and last longer.
Some of the main symptoms of flu include:
• a high temperature (fever) of 38C (100.4F) or above
• tiredness and weakness
• a headache
• general aches and pains
• a dry, chesty cough
Cold-like symptoms - such as a blocked or runny nose, sneezing, and a sore throat - can also be caused by flu, but they tend to be less severe than the other symptoms you have.
Flu can make you feel so exhausted and unwell that you have to stay in bed and rest until you feel better.

Room 1
Next patient
Steven W.

Room 2
Next Patient

Room 3
Next Patient
Margaret H.

Highlights

- Cost-effective new advertisement model for your business.
- Advertise after office hours scheduling events in advance.
- Cloud based & in-house Server based.
- Display the last content downloaded (scheduled) during network downtimes.
- Display versatile multimedia contents including videos, images, real time feeds...
- Cross statistics with sales reports and the Digital Signage information.

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